It's Lunacy on Parade

as residents, business professionals, and organization members round up friends and co-workers to form silly, wacky, synchronized, unbelievably zany units, brigades and drill teams to participate in the craziest parade to ever hit Hampton Roads! It's a chance to break out of that cabin fever and to have some foolish fun!

Make our Doo Dah Day.

We are in the process of recruiting people who like to have fun to join in on this zip-padee Doo Dah day! If you'd like a great excuse to leave work mid-day for a couple of hours, perfect a unit or brigade complete with a musical element, fill out the Doo Dah application attached and return it with a \$15 non-refundable entry fee to the Office of Cultural Affairs inside Selden Arcade by 5:30 p.m. on Friday, March 10th at 208 E. Main Street in Downtown Norfolk. No cash, please. Please be sure to fill in an appropriate description of your unit to help us promote the event more foolishly.

Unit positions in the parade will be based on the order that entry forms are received. All entries will be reviewed and approved by the Semi-Official Doo Dah Fools' Committee. We'll send out a follow-up confirmation letter addressed to the contact person containing specific information about the route, arrival time, and meeting place for the unit. Should you not receive a follow up letter within one week of the parade, please call 664-6464. The letter will contain your unit's section assignment and unit number which you must bring to the parade staging area.

Doo Dah Duh?

Is this your first Doo Dah day? Relax. You don't have to be hilariously funny or unique to be a Doo Dah. Just have fun with your unit and enjoy this day set aside to unleash all that pent-up craziness. So be all you can be...uh...all you could be. Past years' units have included: The Bed Pan Brigade, the Wingtip & Umbrella Precision Drill Team, the Marching Elvises, the Giant Food Items Unit, the Pooper Scooper Brigade, the Marching Walters, the Dentist Drill Team, WVEC's Joe Flanagan and his Job corps, and many more fools, uh, foolishly fun people! Main Street businesses often dress up their storefronts to join in on the zaniness too!

The Fools' Cup

All entries will be judged for originality and creativity by a panel of local celebrity fools, uh, folks. The winners, commercial and non-commercial, will be awarded the Fools' Cup at the 1 PM. awards ceremony at the Selden Arcade.

Doo Dah Duties

- Show up!
- Don't throw items during the parade or leave any litter behind.
- Follow the directions of Doo Dah Deputies at all times. For example, remaining on your side of the street is essential as this unique parade route turns back on itself.
- Please plan your entry so that you are able to keep moving forward at an even pace with the parade at all times.
- Plan to march—rain or shine!

Doo Dah Dates

Friday, March 10th
Deadline to get in application

Friday, March 17th Deadline to cancel entry

Friday, March 31st Doo Dah Parade Day—12:30 p.m.

Doo Dah Dropouts

We realize something equally important may come up and you might have to cancel. Please notify us at 664-6464_no later than Friday, March 17th. We'll miss you, but we'll keep your entry fee just the same!

Grand Doo Dahs

Back again as this year's parade Grand Poo Bah will be our foolish friend Sydney Meers.

Parking

Parking will not be allowed on Main Street after 10 a.m. on parade day. For specific information on rates or locations of city lots and garages, call 441-2561.

Produced by:

